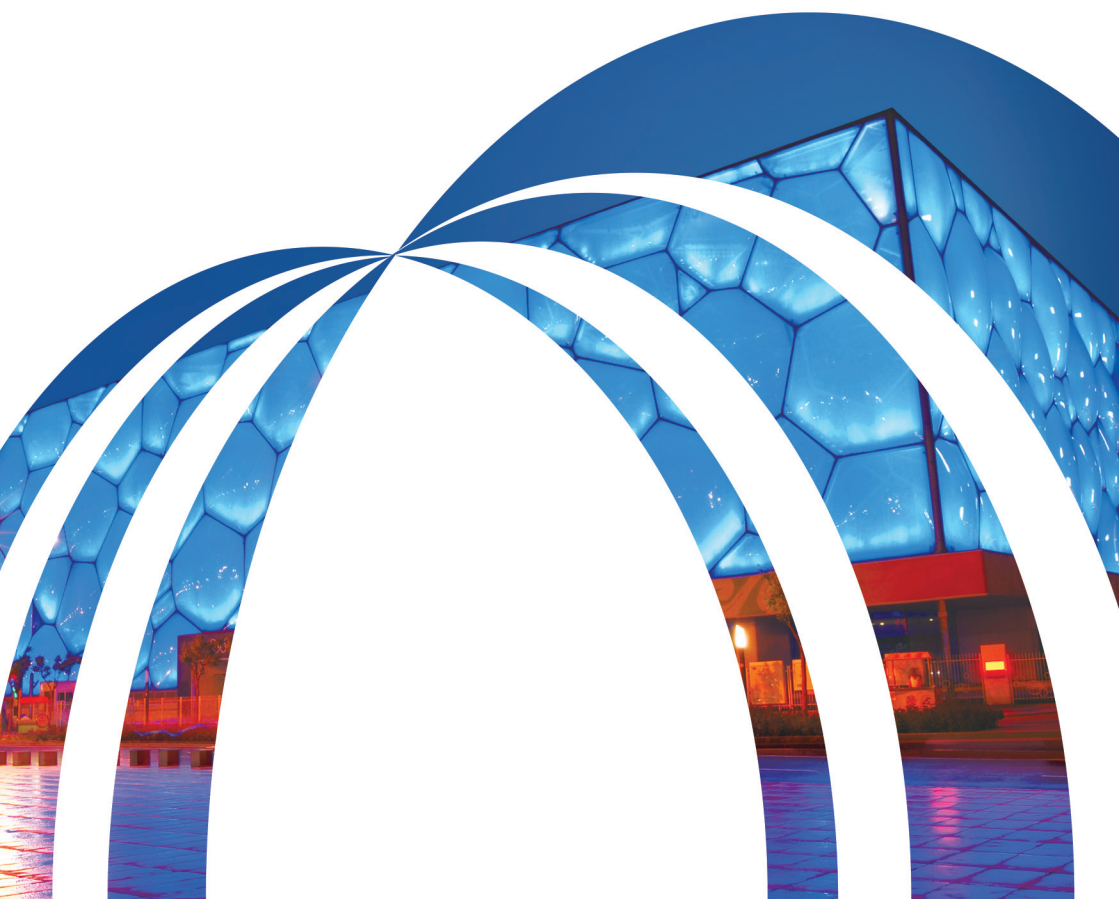


# 东方雨虹

## 基本法

THE BASIC LAW OF BEIJING  
ORIENTAL YUHONG WATERPROOF  
TECHNOLOGY CO.,LTD.



## 序言

东方雨虹（以下简称“公司”）自创立以来，经历了中国经济由计划走向市场、由封闭走向开放的大部分过程，同步承受了经济转型过程的无序和阵痛，经受了各种政治、社会、经济危机的洗礼，分享了经济增长的红利。

公司在未来发展的过程中，将迎接更加严峻的挑战：由社会变革和技术进步所导致的市场变局，将更加复杂而难以预测；公司所服务的顾客和市场将更加多元化；公司员工队伍也将更加国际化。

公司的存续和发展壮大，不仅得益于社会变革所提供的空间，更得益于全体员工对企业价值观的坚守，对市场规律的敬畏，对顾客价值的尊重。公司价值观必然普世化。

公司基本法，是在总结以往发展经验的基础上，对公司经营的基本原则进行规定，是公司未来发展的指针，也是公司对社会、顾客、员工、股东、供方和合作伙伴等相关方的基本承诺。

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## 第一章 总则

**第 一 条** 公司是一个以人为本，以专业为本，以服务为本；  
以文化为魂，以品牌为旗，以创新为剑的现代企业。

**第 二 条** 公司是人类商业活动的组织形式，因人类需要而存在。公司始终保持服务于人类的谦恭，有利于人类是公司一切经营活动的前提，让我们为人类做得更好是公司追求的终极价值。因此，公司摒弃一切反人类、反人性、反人伦、反人道的观念和行為。

**第 三 条** 公司拥有自己的文化和价值观，以此为前提，追求效率和利益最大化。持续盈利是公司存续的基础，但公司利益永远受文化价值观及法律约束。公司中短期利益让位于长期利益，所有利益让位于文化价值观，终极价值高于一切。

**第 四 条** 公司的一切属于股东与员工共有。员工是公司主角，公司是员工的舞台；股东是公司的创立者，是公司存在的前提。公司永远只是公司，其经营行为不得逾越公司性质范畴。公司认为阳光底下无新鲜事，遵守一切商业规则和商业伦理，在合规经营的基础上追求特色与卓越。



**第 五 条** 公司永远在路上，永不停歇，永不懈怠。公司追求永续经营，没有终点，只有新起点。

## **第二章 企业文化**

**第 六 条** 价值观是公司的基因，文化是公司的基石。公司一切资源均有可能枯竭，唯有文化生生不息。

价值观是公司文化和基本法的核心，是公司的基本主张，是公司一切行为的前置条件，公司一切行为受价值观约束和指引。归根结底，价值观是公司决策的起点、判断的依据、取舍的标准。价值观决定了公司的经营特色和人格化特征。

**第 七 条** 公司宗旨：为国家、为社会、为客户、为员工、为股东。

**第 八 条** 公司使命：为人类为社会创造持久安全的环境。

**第 九 条** 公司愿景：成为全球建筑建材行业最有价值企业。

**第 十 条** 公司价值观：真、善、美。

**第 十 一 条** 公司信仰：天地与我们同在，好人有好报。

**第 十 二 条** 公司精神：事在人为，坚韧图成，永创新高。

**第十三条** 公司指导思想：产业报国，服务利民。

### **第三章 组织治理与经营管理**

**第十四条** 公司不断完善现代企业法人治理结构，在保证投资者回报的前提下，妥善处理好投资者、决策者、管理者之间，以及与各利益相关方的关系，调动各方的积极性，增强公司全面抗风险能力，实现公司的可持续发展。

**第十五条** 公司以卓越绩效管理模式为框架，以合法合规经营为基本原则，以过程管理为核心，以两化融合为手段，建立企业一体化管理体系，以支撑企业卓越发展。

**第十六条** 公司经营管理理念是简单、务实、灵活，残酷管理，无限厚爱。

**第十七条** 公司杜绝一切形式的“大企业病”（老板病、官僚病、懒惰病）；清除一切官僚主义、形式主义；彻底远离“搞政治”、搞小动作、搞阴谋诡计这些恶俗行径。

**第十八条** 公司一般不搞庆典、仪式。

**第十九条** 公司奉行尽可能节俭，无保留付出。

**第二十条** 公司杜绝一切个人崇拜，铲除一切门派和小团

体；公司永远只有一个主张、一种声音、一个形象、一个团队。

**第二十一条** 切实履行企业社会责任，是公司可持续发展的基础。公司主动承担公共责任，规范公司道德行为，积极开展社会公益支持活动。

**第二十二条** 公司一切权利在阳光下运行，主动接受员工、股东、社会监督。除核心商业机密之外，公司一切经营行为一律公开、透明。

**第二十三条** 公司一切经营管理围绕“效益、成本、速度”三者进行。公司经营管理以效益为中心，以成本为核心，以速度为关键，以此展开一切经营管理工作。

**第二十四条** 安全是公司运营的基本保障，安全面前无小事。公司遵循“安全第一，预防为主”的工作方针，层层落实安全责任制，避免和杜绝一切安全事故。

**第二十五条** 公司通过标杆对比，竞争对手对比，不断吸取和借鉴全球一切优秀、卓越企业经验，持续改进，永创新高。

**第二十六条** 公司经营管理团队推行完全职业化。公司管理层内外兼收，主要由内部培养产生。

**第二十七条** 公司经营活动使用中、英文两种语言。

## 第四章 品牌与战略

**第二十八条** 战略是公司行动纲领。战略来源于使命，是目标实现的指针，是统一公司意志的核心力量，是公司张力的重要组成部分。战略一旦确定要毫不犹豫、毫不动摇、毫不折腾地去贯彻实施。

**第二十九条** 战略由董事会制定，交由经营班子实施。经营班子应将战略和战略目标转化为实施计划和相应的绩效指标，并把这些关键绩效指标层层落实到管理者的行为绩效考核上，以确保战略的实现。

**第三十条** 品牌是公司核心资产，做企业就是做品牌。品牌战略是公司战略最为核心的战略。

**第三十一条** 品牌由公司集中、统一、强势管理。一切经营活动均要求有利于支持品牌发展，一切人和事均应有利于品牌提升和传播，一切经营行为和业绩指标都不得有损品牌形象。品牌是公司一切，一切为了公司品牌。

公司立足中华，布局全球，着力打造具有真正全球影响力的世界品牌。

## 第五章 顾客与市场

**第三十二条** 市场是公司土壤。公司遵守一切市场规则，敬畏市场规律。公司一切来源于市场，服务于市场。

市场是公司的一切。市场在哪里，业务就在哪里；顾客在哪里，服务就在哪里。公司经营不分地域，放眼全球市场，服务于人类，让更多的人享受公司的产品及专业服务。

**第三十三条** 公司尊重同行，尊敬竞争对手，反对一切形式的不正当竞争，远离恶性竞争。公司珍惜市场各类中介机构、合作伙伴，并与他们共生共荣、坦诚相见、互不嫌弃。

**第三十四条** 公司视顾客为亲戚，常来常往，一切经营行为都是基于为客户创造价值、提供便利。

**第三十五条** 公司反对一切腐败、暗箱操作和商业欺诈。秉承“诚实、守信、坦诚、公开”的商业准则。公司遵守商业规范和道德准则，遵守一切法律、法规，尊重社会习俗和宗教信仰。

**第三十六条** 公司一切行为只是市场行为、商业行为，任何时候、任何人都不得以公司名义参与政治、党派、宗教活动。

## 第六章 人力资源

**第三十七条** 人力资源是公司发展的第一要素资源，员工是公司主角，与股东共同成为公司主人。

**第三十八条** 公司坚持由董事会管理人力资源工作，把优先发展人力资源作为经营管理工作的重要原则。

**第三十九条** 公司人力资源战略指导方针：以人为本，以专业为本，以团队为本，以执行力为本。

**第四十条** 公司员工标准：德才兼备，品质优先；符合公司化，专业化，职业化，国际化的人才标准。

**第四十一条** 员工人人平等。公司不搞论资排辈，杜绝一切歧视行为，员工入职不分先后，均享有同等的发展机会。公司提倡归零心态，绝不迁就任何有功员工，毫不留情淘汰无价值员工，打造职业团队，永葆公司组织的创新活力。

**第四十二条** 公司致力于打造学习型组织。学习力是组织效率提升的重要源泉，也是员工的核心职业能力之一。公司深知培训很贵，但不培训更贵。为此，公司把培训作为员工的最大福利，将持续为员工提供培训的机会和提升空间。

**第四十三条** 员工利益优先于股东利益。公司为员工提供完善的、具有国际竞争力的薪酬福利和职业保障

计划。公司薪酬、福利、保险、期权及奖励政策均公开透明，竭力做到公平合理，尊重员工个人意愿。员工随时有权与公司讨论一切问题。

公司竭力奖励奉献和创造，为此要制定有吸引力和约束力的股票期权计划及其他奖励计划。

## **第七章 资本资产及财务管控**

**第四十四条** 公司资本由股东提供，追求资本的回报是公司一切经营活动的落脚点，资本利得是公司经营质量高低的核心标准。

**第四十五条** 公司一切资产归公司所有。处置公司资产，需按公司章程规定的程序办理。

**第四十六条** 公司资本优势应予充分发挥。公司资本证券化及国际化之后，应根据需要和实际能力向全球资本市场筹措发展资金，利用各种金融工具、金融产品，在国内、国际两个市场腾挪，保证公司发展资金充裕，不断降低资金成本。

公司应充分利用金融手段，包括股票、期货、拆借、掉期交易、对冲基金等为公司经营降低风险，套期保值。公司内部建立运转通畅的内部银行进行结算支付，管理监督运行体系，确保公司资金安全、高效。

**第四十七条** 市场的机会和风险并存。公司在实施积极扩张战略的同时，永远把可持续经营作为基本前提，风险管控是公司所有发展阶段的重点工作。公司通过建立完善的法人治理结构、科学的决策机制、严密的内控体系来防范经营风险。

## **第八章 技术创新**

**第四十八条** 技术是公司发展的引擎。人才是关键，投入是基础，机制是保障。公司依靠“人才、资本、机制”协同作用，不断激发公司技术创新活力。

**第四十九条** 公司技术创新应着眼全球，不遗余力开发、引进核心技术，永葆公司技术领先优势。技术开发与投入，预算从宽，鼓励创新，宽容失败。

**第五十条** 公司技术创新强调系统创新，致力于为顾客提供安全可靠的系统解决方案。要站在行业制高点上，产品研发、工艺装备研究、应用系统设计及工程施工技术四轮驱动，助力公司不断发展壮大。

**第五十一条** 公司技术创新要着眼于未来，竭力做到生产应用一代，推广一代，中试一代，开发和探索一代，形成良性循环。



**第五十二条** 市场是技术创新的指挥棒和试金石。公司技术创新一律来源于市场并服务于市场。

**第五十三条** 公司的产品和服务，在推向市场前，必须经过反复的应用验证。应用研究和验证的结论是产品研发的起点和条件。

## 第九章 供应链管理

**第五十四条** 产品是客户利益的载体，质量始终是公司的立足之本。

**第五十五条** 公司对产品的制造和供应实行统筹管理，根据公司发展战略，适应用户偏好的变化，运用新兴的智能化和信息化技术，致力于建设强大的、具有弹性的现代化制造和物流供应网络，满足不断扩大的市场需求。

**第五十六条** 速度是供应链的灵魂，顾客的需求就是最高指令。快速反应是公司生产供应系统永恒追求的目标，是公司速度制胜的关键。

**第五十七条** 公司对采购管理工作实行“三权分立、集中管理”制度，即供应商认证、采购和供应分开管理，实现阳光采购。

**第五十八条** 公司秉承质量第一、高效运营、规模经济的理念，

维护发展全球优秀供应商资源，与供方一起，整合资源，创造良好合作环境，实现共同发展。

## 第十章 专业化服务与工程管理

**第五十九条** 用户最终需要的是优质的服务，产品最终通过服务才能完成其使命。公司产品与服务并重，并逐年提升服务的比重，最终将公司打造成一个产品服务型企业，以专业化服务形成公司的经营特点和竞争优势。

公司在专业化服务领域要始终走在同行前列，并且形成强大的国际竞争优势。以专业为本，让公司专业化能力形成用户口碑，为客户所依赖并完全信赖。

**第六十条** 专业化服务能力是公司持续发展的核心竞争力。为此，公司持续强化终端服务人员的培训和管理，着力培养和壮大公司的产业化工人队伍。

**第六十一条** 公司不断优化工程管理体制，善于导入先进的管理工具和信息化手段，提升管理效率，对工程质量和安全进行动态的、适时的监管。

**第六十二条** 在公司施工管理过程中，将“安全第一，质量为本”的方针贯彻始终。

## 第十一章 信息化管理

**第六十三条** 第三次工业革命主要是信息化和智能化技术的进步，为传统制造和服务业提供了难得的参与国际竞争的机会。公司要全力利用这个机会迅速提高经营品质，拉近与国际同行业、一流企业之间的差距。

**第六十四条** 实现企业全面信息化是企业取得竞争优势、实现战略目标的重要途径。公司要围绕“生产过程自动化、管理方式网络化、商务运营电子化、决策支持智能化”二十八字方针，不遗余力加快企业全面信息化建设，打造信息化环境下企业新型竞争能力。

**第六十五条** 公司组建专业部门，按照统筹规划、系统推进、效率第一、安全并重的原则全面实施公司的信息化工程。

**第六十六条** 公司对决策、管理、研发、采购、生产、施工、销售、物流、商务等各环节进行全面信息化改造和升级，不断优化经营生态环境。

## 第十二章 附则

**第六十七条** 公司一切经营活动遵守各国各地法律、法规。

**第六十八条** 公司依法设立、依法终止和解散。

**第六十九条** 基本法自 2016 年 1 月 28 日起生效，解释权和修订权归公司董事会。

**第七十条** 基本法报公司股东大会备案。

北京东方雨虹防水技术股份有限公司

二〇一六年一月二十八日

## Preface

Since its establishment, Oriental Yuhong (hereinafter referred to as the 'Company'), has undergone the majority of its transformation from the Chinese planned economy to the market economy and from closing to opening. Meanwhile, the Company has been subject to the disorder, pains and various political, social and economic crises during economic transformation, alongside the sharing of dividend attributable to economic growth.

As for future progress and development, the Company will meet more serious challenges. Market fluctuations caused by social reform and technological advance will be more complex and unpredictable; customers and markets to which the Company is oriented will be more diversified, as well as more international talents.

The Company's existence and development not only benefit from social reform, but also from the personnel's persistence in company values, reverence for the market law and respect for customer value. Company values are sure to be universal.

The basic law of the Company shall treat of basic principles of operation based on the summary of previous development experience. Furthermore, the law shall be the guidance on future development, as well as basic commitments to say, society, customers, personnel, shareholders, suppliers and partners.

## Chapter 1 General Rules

- Article 1.** The Company shall be a modern enterprise with human-oriented style management, profession and services, alongside the soul of culture, flag of brand and the approach to innovation.
- Article 2.** The Company shall be an organization of business activities and serve the human needs. The Company shall invariably serve human beings and all the operations shall be favorable to human beings. Contributions to human beings shall be the ultimate value pursued by the Company. Consequently, the Company shall get away from ideas and behavior of all forms against human beings, human nature, human relations and humanity.
- Article 3.** The Company shall have its own culture and values and pursue the maximum efficiency and benefits based thereupon. Continuous profitability shall be the basis of corporate existence, but cultural values and laws shall be always binding on corporate benefits. Corporate long-term benefits shall prevail over medium & short-term benefits, cultural values over all benefits and the ultimate value over any other one.
- Article 4.** All that the Company owns shall belong commonly to shareholders and personnel. The latter shall play a predominant role in the Company and the Company shall serve as a stage for the

personnel. Shareholders shall be the founders of the Company and serve as the basis of corporate existence. The Company shall be always a company and not go beyond the scope of its nature in operating terms. The Company holds the view that there is no new thing under the sun; all business rules and business ethics shall be followed, in pursuit of specialty and excellence based on compliance operation.

- Article 5.** The Company shall be always on the move. The Company shall pursue permanent operation with starts but no end.

## **Chapter 2 Corporate Culture**

- Article 6.** Values shall be the corporate gene and culture the corporate cornerstone. All the corporate resources may be exhausted, with only culture never dying out.

Values shall be the core of corporate culture and basic law, as well as basic propositions and preconditions of all corporate actions. All corporate actions shall be subject to and guided by values. In conclusion, values shall be the starting point, judgment basis and choice standards, and shall determine the operating features and personification of the Company.

- Article 7.** Company tenet: Create value for nation, society, customers, employees and shareholders.

- Article 8.** Company mission: To create sustainable and safe environment for human society.
- Article 9.** Company vision: To be the most valuable global enterprise in the construction materials industry.
- Article 10.** Company values: Genuineness, excellence, elegance.
- Article 11.** Company belief: Development keeps us company and one favorable turn deserves another.
- Article 12.** Company spirit: Where there is a will, there is a way; strive for excellence, keep moving forward.
- Article 13.** Guiding ideology: Return for nation, service to people .

### **Chapter 3 Organization Governance and operating Management**

- Article 14.** The Company shall perfect the corporate governance structure as a modern enterprise. Based on return for investors, the Company shall deal with the relationship among investors, decision-makers, managers and all stakeholders, mobilize the enthusiasm of all parties, enhance the all-around ability to cope with risks and realize the sustainable development.
- Article 15.** Within the framework of excellent performance management pattern, upon the principle of



legal and compliance operation, the Company shall focus on process management and take the approach to integration so as to establish an integrated corporate system and support the development of excellence.

**Article 16.** The idea of corporate operating management shall be simple, practical, flexible, extremely manageable and caring.

**Article 17.** The Company shall keep away from all forms of ‘Big company diseases’ (boss-like disease, bureaucracy, laziness). Bureaucratism and formalism of all forms shall be eliminated, as well as “Political games”, petty tricks and intrigues.

**Article 18.** The Company shall generally not arrange for celebrations and ceremonies.

**Article 19.** The Company shall stick to the principle of frugality without any reserve of payment.

**Article 20.** The Company shall eliminate all forms of personality cults, schools and tiny groups. The Company shall have only one proposition, one voice, one image and one team for ever.

**Article 21.** The Company shall base the sustainable development upon the implementation of social responsibilities. The Company shall shoulder social responsibilities, standardize the corporate morals and carry out events of social benefits.

**Article 22.** All the corporate rights shall be subject to the

monitoring of personnel, shareholders and society. All the operations shall be open and transparent other than key business secrets.

**Article 23.** The Company's operating management shall be oriented to 'Benefit, cost, speed'. The operating management shall center on efficiency and cost, with the key to speed.

**Article 24.** Safety, to which top priority shall be given, shall be the basic guarantee of corporate management. The Company shall adopt the policy of 'Safety & prevention first', implement a safety responsibility system to avoid accidents of all forms.

**Article 25.** By comparison with benchmarks and rivals, the Company shall absorb and refer to all excellent global business experience to make continuous advances and keep moving forward.

**Article 26.** The management team of the Company shall be based on complete professionalism. Management shall be subject to the internal and external absorption, laying stress on the former.

**Article 27.** The corporate operations shall be carried out in both English and Chinese.

## **Chapter 4 Brand and Strategy**

**Article 28.** Strategy shall fall within sphere of corporate guidelines. Strategy shall stem from the mission

and be a pointer to aim realization, the core force of unified corporate will and an important part of corporate tension. Once the strategy has been developed, implementation shall be followed without fail.

**Article 29.** The strategy shall be developed by the Board of Directors and implemented by the management team. The management team shall transform the strategy and strategic aims to the plan and corresponding performance indicators and apply those indicators to management performance evaluation at all levels in order to hit the target.

**Article 30.** The brand shall be the core asset of the Company because the business is based on the brand. The brand and strategy shall be the key to corporate strategy.

**Article 31.** The brand shall be subject to centralized, unified and intensive management of the Company. All the operations shall support brand development, all the people and things shall be favorable to brand promotion and communication and all operations and performance indicators shall not damage the brand image. The brand shall mean all of the company and all shall be oriented to the corporate brand.

The Company shall build itself into a globally influential brand based on Chinese foothold

and global layout.

## Chapter 5 Customers and Markets

**Article 32.** The market shall serve as a place of the Company. The Company shall follow all market rules and respect the market law. All of the Company shall stem from and serve the market.

The market shall mean all to the Company. Where is the market, there shall be the business; where the customer is, there shall be the services. Regardless of geographical location, corporate operations shall be oriented to the needs of the global market to serve the people and make corporate products and specialized services accessible to more people.

**Article 33.** The Company shall respect the peers and rivals, avoiding illegal competition of all forms and getting away from vicious competition.

The Company shall value various intermediaries and partners on the basis of mutual benefit, sincerity and mutual respect.

**Article 34.** The Company shall treat customers as relatives by paying frequent visits. All the operations shall be based on value creation and convenience rendered to customers.

**Article 35.** Upon the business principle of ‘Honesty, faith, sincerity, openness’, the Company shall object

to all forms of corruption, black case work and business fraud.

The Company shall follow business regulations, moral codes and all the relevant laws and regulations and respect for social customs and religious beliefs.

**Article 36.** All the corporate actions shall fall within the scope of market and business actions. Anyone shall not take part in politics, party groups and religious activities anytime in the name of the Company.

## **Chapter 6 Human Resources**

**Article 37.** Human resources shall be the first element for corporate development. The personnel shall serve as the protagonists of the Company and, as well as shareholders, corporate owners.

**Article 38.** Human resources shall fall within the sphere of the Board of Directors, with the operation management giving top priority to human resources.

**Article 39.** Corporate strategy for human resources: Orientation to people, specialization, team and execution.

**Article 40.** Corporate personnel standards: Integrity and professional competence, quality first; corporatization, specialization, professionalism and internationalization .

**Article 41.** The personnel shall be equal without promotion according to status or discrimination. Entry shall be irrelevant to order with equal development opportunities. The Company shall adhere to the return-to-zero policy, without yielding to any meritorious personnel or retaining any worthless personnel to forge a professional team and remain a vigorous corporate organization.

**Article 42.** The Company shall be committed to establishing a learning organization. Learning shall be the main source of the improvement in organizational efficiency and one of the the key professional abilities of the personnel. Fully aware of high training cost and higher cost in case of no training, the Company shall deem training to be the maximum welfare for the personnel and continuously provide training opportunities and space for the personnel.

**Article 43.** Personnel benefits shall prevail over shareholder benefits. The Company shall offer the personnel complete and internationally competitive salary welfare and job security plans. Salary, welfare, insurance, share option and reward policies shall be open, transparent, fair and reasonable and uphold the individual wishes. The personnel shall be entitled to discuss all the problems with the Company anytime.

Dedication and creation shall be rewarding,

hence the need for the attractive and binding share option plan and other rewarding plans.

## **Chapter 7 Capital Assets and Financial Management & Control**

**Article 44.** Corporate capital shall be offered by shareholders. Capital returns shall be the foothold of all operations and capital gains shall be the key standard for operating quality.

**Article 45.** All the corporate assets shall be attributable to the Company. Disposal of assets shall be subject to the procedures stipulated in the Articles of Association.

**Article 46.** Advantages of corporate assets shall do their justice. After asset securitization and internationalization, fund shall be raised from the global capital market for practical needs and based on actual capacity. With the use of various financial instruments and products, transfer shall be followed in the markets, domestic and overseas, to ensure sufficient fund for corporate development and cut back on the capital cost.

The Company shall turn to financial instruments to reduce operating risks and hedge—like shares, futures, inter-bank lending, swap transactions and hedge fund.

An internal bank shall be set up for settlement

& payment, system management & supervision and safety & efficiency of corporate fund.

**Article 47.** Market opportunities and risks shall coexist. During the implementation of expansion strategy, the Company shall deem sustainable development to be a precondition. Risk control shall be the key to the corporate development at all stages. The Company shall establish the corporate governance structure, scientific decision mechanism and strict internal control system to prevent operating risks.

## **Chapter 8 Technical Innovation**

**Article 48.** Technology shall be the engine of corporate development. Talents shall be the key, input the basis and the mechanism the guarantee. Based on the synergistic effect of ‘Talents, Capital, Mechanism’, the Company shall continuously motivate technical innovation.

**Article 49.** Oriented toward the globe, technical innovation shall be based on unremitting development and introduction of core technology to ensure the Company’s advantages in this respect. Technical development and input shall be subject to loose budget. Innovation shall be encouraged in spite of possible failures.

**Article 50.** Technical innovation shall focus on system in-



novation to provide customers with safe and reliable system solutions. At the commanding height of the industry, corporate expansion shall be based on four factors, namely Product R&D, research on process equipment, application system design and construction technology.

**Article 51.** Technical innovation shall respond to the needs of future development. The ideal aim is to realize one-generation production & application, one-generation promotion, one-generation trial production and one-generation development and exploration, leading to the virtuous cycle.

**Article 52.** The market shall be the baton and touchstone of technical innovation, which shall stem from and serve the market.

**Article 53.** Corporate products and service shall be subject to repeated application testing before hitting the market. The conclusion of application research and testing shall be the starting point and condition of product R&D.

## **Chapter 9 Supply Chain Management**

**Article 54.** Products shall be the carrier of customer benefits and quality shall invariably be the basis of corporate operation.

**Article 55.** Overall management of product manufacturing and supply shall be put into effect. According

to corporate development strategy, changes in user preference shall be oriented and emerging smart technology and information technology shall be applied. The ideal aim is to establish a powerful and flexible modern manufacturing and logistics supply network and meet the requirements for the expanding market.

**Article 56.** Speed shall be the soul of the supply chain and customers demand is the highest command. Quick response shall be the perpetual pursuit of the production and supply system and the key to corporate success.

**Article 57.** Purchase management shall be based on the system of ‘Separation of three powers, centralized management’, namely supplier certification, separated management of purchase & supply and sunshine purchase.

**Article 58.** Adhering to the idea of ‘Quality first, efficient operation, scale economy’, the Company shall maintain excellent global supply resources and, in collaboration with the supplier, integrate resources, create a sound cooperative environment and realize common development.

## **Chapter 10 Specialized Services and Engineering Management**

**Article 59.** Users shall need service par excellence and products shall fulfill their mission by means of

services. Corporate products and services shall be equally important, by gradual improvement in the proportion of service sector, finally establishing a business of product services. Specialized services shall form the operating features and competitive advantages.

The Company's professional services shall always stand in the forefront of the industry and form the powerful international competitive advantages. On a profession-oriented basis, the professionalism shall gain a good reputation, leading to customers' dependence and reliance.

**Article 60.** The capacity of specialized services shall be the core competitiveness of the Company's sustainable development. Therefore, the Company shall strengthen the training and management of terminal service staff to foster and expand the industrial worker team.

**Article 61.** The Company shall continuously optimize the engineering management system, introduce the advanced management tools and information means, improve the management efficiency and supervise the engineering quality and safety dynamically and immediately.

**Article 62.** The Company shall adopt the policy of 'Safety first, quality-oriented' in the whole process of construction management.

## Chapter 11 Information Management

- Article 63.** The third industrial revolution shall provide rare opportunities for international competition of traditional manufacturing and service sectors, mainly relying on the advance of information and smart technology. The Company shall seize the opportunity to quickly promote the operating quality and bridge the gap with the first-class peers in the world.
- Article 64.** Comprehensive informationization shall be the main approach to corporate competitive advantages and strategic aims. By adopting the policy of ‘Automatic production, networked management, e-commerce operation, smart decision support’, the Company shall do its utmost to speed up the construction of comprehensive informationization to raise the new competitiveness in such an environment.
- Article 65.** Upon the principle of ‘Overall planning, systematic promotion, efficiency first, safety’, the Company shall establish a corresponding department in charge of corporate informationization.
- Article 66.** The Company shall reconstruct and upgrade the informationization to continuously optimize the ecological environment of operation, covering decision-making, management, R&D, purchase,

production, construction, sales, logistics and commerce, etc.

## **Chapter 12 Supplementary Articles**

- Article 67.** The Company shall follow the laws and regulations in the relevant countries and regions during operation.
- Article 68.** The Company shall be established, terminated and dissolved in accordance with the law.
- Article 69.** The basic law shall take effect from January 28, 2016, with the right to interpret and amend falling within the sphere of the Board of Directors.
- Article 70.** The basic law shall be reported to the shareholder meeting for recording.

Oriental Yuhong waterproofing technology Co.,Ltd.

January 28th, 2016



**北京东方雨虹防水技术股份有限公司**  
BEIJING ORIENTAL YUHONG WATERPROOF TECHNOLOGY CO.,LTD.



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